

Beeston Festival Annual Report 2016

The Annual Report

This Annual Report is an opportunity for members of the organising committee to report and reflect on the 2016 festival; look at what worked well; what could be improved and share our thoughts and ideas with our sponsors, supporters and the wider community. We hope you find it informative and useful.

About Beeston Festival

Beeston Festival is organised by a committee of local volunteers, with posts of chair, secretary and treasurer elected at an Annual General Meeting held in the Autumn. We work closely with other groups and agencies including Friends of Cross Flatts Park, local sport, arts and youth organisations, and Leeds City Council's Parks Department. Our operating ethos is one of participation and empowerment, and of partnership working.

The aim of the Festival is to provide an exciting, entertaining, and informative day that brings together all the different communities in Beeston. In doing so, we hope to promote community cohesion, local regeneration, community sports and arts, and environmental education. We also aim to positively portray both Beeston and Cross Flatts Park.

The Festival has become a major community event for the area, thanks to the hard work of many people. It aims to provide something for everyone. Those who attend can:

- get information from the Council and other organisations,
 - find out about major issues affecting Beeston,
 - speak to or get involved with community and sports groups,
 - sample the food, music and culture of other sections of the Beeston community.
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Each year the committee seeks new ways of attracting people, and improving the event. We remain open to new ideas, ways in which things can be done better, and of course, to new people getting involved with the Committee or helping on the day. It is a genuine community event, and whilst we acknowledge with thanks the support of agencies and organisations, we remain rooted in the community.

The 2016 Festival

This year's event was held on Saturday 4th June in Cross Flatts Park. This was the 22nd Festival and once again we had very good feedback that people had enjoyed the day. The weather was good with plenty of sunshine. About five thousand local residents came out to enjoy the day, see what was on offer and have some fun. We were also joined by an increasing number of people from other parts of the city – the Festival is helping Beeston to become a destination!

We chose the theme of carnival to tie in with the Rio 2016 Olympics. We followed the successful layout of previous years and provided three performance areas. We worked with our friends from Leeds Music Trust and Cloth Cat to provide a mix of acts from around the world with a showcase for local talent.



The “Arena” provided a platform for dance and cheerleading.

Stalls were spread out along the paths under the trees in a village street style. The children's activities joined up the spaces between the main stage and the sports activities, giving the event a unified feel. There was also a fun fair, which set up below the sports activities.



Organisation Before The Day

The Committee works for 12 months to plan and organise the Festival. The year's work was divided up into a number of “theme groups” (finance, stalls, volunteers, etc) which allowed us to get the detailed work done between meetings and then report progress at subsequent meetings. The result was that the work was shared out effectively and everyone felt involved.

The scale of the Festival means we have to take security issues seriously. We were well supported by West Yorkshire Police who provided a visible presence. This was supplemented by a small team of Stewards we hired in from AP Security.

The teams worked well together and the event passed off without incident.

Publicity

We continued with our revamped branding design last year by Boxhead. We used our new look across all our printed materials, signage and online presence.

Local news website and newspaper South Leeds Life gave us good coverage in the lead up to festival as well as a review of the event. The Yorkshire Evening Post also carried a review of the day.

In the run up to the event we:

- produced a poster which was displayed at venues around Beeston
- displayed ten banners at strategic sites around Beeston
- produced programmes which were distributed through local schools, libraries and colleges.



Beeston Carnival Procession

This year marked the first of what we hope to be many carnival processions. With funding secured through Awards for All and Comic Relief Community Cash we were able to facilitate a series of workshops with local community groups and schools. This was done through the work of Q20 Events, employed on behalf of Beeston Festival to deliver a carnival procession in conjunction with the committee.

The procession wound its way through the park creating a joyful presence as the participants dressed in brightly coloured costumes and playing music made their way to the main stage. The procession was met with plenty of positive feedback creating a springboard for future years.

The carnival procession is to become an annual event with the aim of bringing together the Beeston community. Work is already well underway on the 2017 procession.



Entertainment

This year's Festival featured a diverse range of entertainment. With some of our biggest bands to date!

Children & Young People

The Children and Young People's activities were very successful.

The Youth Service worked closely with the committee, co-ordinating with the Hamara Centre and LCC Sports Development to deliver a range of activities including arts and crafts, a climbing wall and inflatables. Hunslet Rugby Foundation brought a running track which got plenty of use through the day. Yorkshire Cricket and English Rugby were also present to encourage greater sports participation.

Once again we hosted a fun fair in the lower section of the park.

The Bazaar

Once again there was a large range of stalls with 98 organisations and individuals on 107 pitches in the Bazaar. These ranged from health and education through to community groups, faith groups and sole traders. The "village street" layout under the trees at the top of the park worked well.

We had good feedback from stallholders who liked the layout and had a good day in the sunshine.

Environmental impact

We continued our commitment to reducing the Festival's environmental impact.

We organised our litter collection and bins around the site and arranged for the Council to collect all our recyclable rubbish. We also encouraged all food stalls to use bio-degradable plates, cups and cutlery. We aim to build on this year on year to reduce our carbon footprint further.

This year we observed the best ever separation of recycled and general waste, with minimal sorting required.



Finance & Sponsorship

The Committee would like to thank our main sponsor this year Unity Homes & Enterprise.

Thanks also to our other sponsors: .

We extend our thanks to the Ward Councillors of Beeston & Holbeck and City & Hunslet wards for awarding us £750 each of “MICE Money”. Thanks also to the Leeds City Council Inner South Community Committee for their grant of £5,000.

We thank Awards for All for providing £9400 and Comic Relief Community Cash for providing £1000 both to be used to build community cohesion through the carnival parade.

In addition to grants we raise funds ourselves. Our own stalls on the day (Barbecue, Teas, Cakes, Books, etc) raised over £3000. Stall bookings raised over £4,300.



Volunteers

This year, we had 40 volunteers - not including the committee (who are also all volunteers). They came from a wide range of cultures, ages, and walks of life.

Between them, they worked 230 hours for free. The Community Development Foundation calculates that an hour of a

volunteer's time is worth £11.09. This equates to £2550.70 worth of donated time.

They got through a vast range of work: setting up stages; moving generators; directing traffic; looking after lost children; picking up litter and managing stages to name but a few.

We had positive feedback from the volunteers who said they enjoyed their day with many promising to come back next year.



Acknowledgements

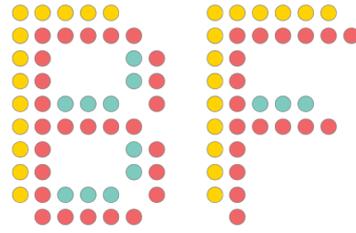
The Committee would like to thank all our supporters who helped make this year's Festival such a success.

- The Council's Parks Department, and especially Andy Rowell and John Casey, who made sure that the Park looked at its best on the day.
- Youth Services, Hamara and Sports Development for organising and staffing the Children's & Young Peoples activities.
- Paul Bullivant for the photographs in this report and on the website.
- All the volunteers who helped out on the day.
- All the sponsors and funders.
- All the performers, stallholders and sports coaches.
- Everyone who came along and made it such a great day.

Beeston Festival 2016 – Annual Report

Thanks to the organising committee:

Councillor Angela Gabriel (Chair)
Mark Day (Secretary)
Ewan Mitchell (Treasurer)
Jeremy Morton
Ed Carlisle
Councillor Adam Ogilvie
Rev Lindsey Pearson
Linda Stanley
Christine Thornton
Linda Williamson
Becky Dalton
Louise Peters
Toby Lloyd
Andrew Wilson



See you all next year - the
23rd Beeston Festival will be on
Saturday 15th July 2017

Contact Beeston Festival:

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7BW

E: beestonfestival@gmail.com

W: www.beestonfestival.org.uk

F: www.facebook.com/beestonfestival

T: [@BeestonFestival](https://twitter.com/BeestonFestival)

Accounts

These accounts represent the period
1st September 2015 to 31st August 2016.

These accounts have not yet been inde-
pendently examined.

Income

Grants

Grants	
Award for All Grant	£9,400.00
Community Foundation	£1,000.00
Beeston & Holbeck MICE	£750.00
Yorkshire Bank Grant	£500.00
The Challenge Network	£100.00
	£11,750.00

Sponsorship

Sponsorship	
Unity - Sponsorship 2015	£2,000.00
Unity - Sponsorship 2016	£2,000.00
	£4,000.00

Income

Stall Bookings	£4,302.40
Stalls Takings	£3,132.94
Jam Stall	£400.00
Funfair	£1,200.00
Donkeys	£40.00
	£9,075.34

TOTAL

£24,825.34

Expenditure

Publicity

Posters and Programmes	£942.00
Banners	£567.74

Advertising

SLL Membership 2015	£15.00
SLL Membership 2016	£35.00
Website	£70.00
	£1,629.74

Logistics

Insurance	£938.07
Toilets	£1,052.73

Staging and Marquees

Churchills Marquees 2015	£700.00
Churchills Marquees 2016	£1,590.40
Festival Shelters	£379.98

Generator hire

HSS	£2,500.00
Netherton TRA	£30.00
Bike Generator 2015	£200.00
Security	£958.54
Fairbank & Harding	£2,700.00
St John's	£432.00
HR Fire	£75.00
	£11,556.72

Entertainment

Stage Acts	£5,300.00
Arena Acts	£805.00
Parade	
Dockfield Arts (parade)	£2,500.00
Callaloo Carnival Arts (parade)	£600.00
	£9,205.00

Young People/Sports

Young People/Sports	
LCC Children's Activities	£1,220.00
	£1,220.00

Administration

Stalls costs	
Stalls Floats	£590.00
BBQ Hire	£193.87
BBQ/Café	£925.42
Misc.	£19.74
	£1,729.03

Total

£25,340.49

Money Owed (Included above)

Hunslet Moor Refund	£10.00
HR Fire	£75.00
Act - Songo Drum Project	£200.00
Act - Steve Skinner Ass	£200.00
Act - D Horan	£350.00
Callaloo Carnival Arts (parade)	£600.00
	£1,435.00

Summary

Opening Balance (01/09/15)	£8,054.29
Income	£24,825.34
Expenditure (minus owed)	£23,905.49
Closing Balance (31/08/15)	£8,974.14

Money Owed **£1,435.00**

Projected Final balance

£7,539.14

Carnival Summary

Grants	£10,400.00
Expenditure	
Dockfield Arts (parade)	£2,500.00
Callaloo Carnival Arts (parade)	£600.00
Insurance	£200.00
	£7,100.00

Summary Exc Carnival

Income	£14,425.34
Expenditure	£22,040.49
	£439.14

End Balance

£439.14