

Beeston Festival Annual Report 2022

The Annual Report

This Annual Report is an opportunity for members of the organising committee to report and reflect on the 2022 festival; look at what worked well; what could be improved and share our thoughts and ideas with our sponsors, supporters and the wider community. We hope you find it informative and useful.



About Beeston Festival

Beeston Festival is organised by a committee of local volunteers, with posts of chair, secretary, and treasurer elected at an Annual General Meeting. We work closely with other groups and agencies including Friends of Cross Flatts Park, local sport, arts and youth organisations, and Leeds City Council's Parks Department. Our operating ethos is one of participation and empowerment, and of partnership working.

The aim of the Festival is to provide an exciting, entertaining, and informative day that brings together all the different communities in Beeston. In doing so, we hope to promote community cohesion, local regeneration, community sports and arts, and environmental education. We also aim to positively portray both Beeston and Cross Flatts Park.

The Festival has become a major community event for the area, thanks to the hard work of many people. It aims to provide something for everyone. Those who attend can:

- Get information from the various organisations that operate in the area.
- Find out about issues affecting Beeston.
- Speak to or get involved with community and sports groups.
- Sample the food, music and culture of other sections of the Beeston community.

Each year the committee seeks new ways of attracting people, and improving the event. We remain open to new ideas, ways in which things can be done better, and of course, to new people getting involved with the Committee or helping on the day. It is a genuine community event, and whilst we acknowledge with thanks the support of agencies and organisations, we remain rooted in the community.



The 2022 Festival

The 2022 event was held back in our usual spot in June on Saturday 25th of June in Cross Flatts Park.

Once again we had very good feedback that people had enjoyed the day. Thousands of local residents came out to enjoy the day, see what was on offer and have some fun. We were also joined by an increasing number of people from other parts of the city – the Festival is helping Beeston to become a destination!

We followed the successful layout of previous years and provided three performance areas. With one of the stages being dedicated to more local and busker acts located in the food court.

The Arena provided a platform for a live demonstration as well as some local acts.



Stalls were spread out along the paths under the trees in a village street style, with a dedicated food court in the centre of the stalls. Children's activities joined up the spaces between the main stage and the sports activities, giving the event a unified feel. This year we placed some kids related stalls near the kids area, which proved to be a successful formula.

We once again had Bowland farm attend with their farm animals, as well

as birds of prey and ferret racing. There was also a fun fair, which was setup below the sports activities.



Organisation Before The Day

The Committee works for 12 months to plan and organise the Festival. The work was divided up into a number of "Action groups" (finance, stalls, volunteers, etc.) which allowed us to get the detailed work done between meetings and then report progress at subsequent committee meetings. The result was that the work was shared out effectively and everyone felt involved.

The scale of the Festival means we have to take security issues seriously. We were well supported by West Yorkshire Police who provided a visible presence. This was supplemented by a small team of stewards we hired to assist with security at the festival. The teams worked well together, and the event passed off without incident.

Publicity

Local news website and newspaper South Leeds Life gave us good coverage in the lead up to the festival as well as a review of the event.

This year we continued to increase our social media presence with a series of posts on Facebook and Twitter leading

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up to the day and live coverage at the Festival. We also did some targeted advertising of the music acts on Facebook and Instagram to people across Leeds.

In the run up to the event we:

- Displayed banners at strategic sites around Beeston.
- Produced programmes which were distributed through local schools, libraries and colleges, and distributed at the festival.

Entertainment

This year's Festival featured a diverse range of entertainment. These included: Roundhay Ukelele Group, Majesty, Nii Kwartey Owoo & the ASAASA Ensemble, Manouche North, and Big Rooster Jeff.

The Emerge stage featured: Tom Van Wren, Chubby Chubster, Pearl Natasha, Lens, Dialect, and a Spoken word competition.



We also had roaming acts that interacted with festival goers, these included a fairy godmother on stilts, a silent movie crew, and others.

Children & Young People

The Children and Young People's activities were very successful. The Tetley attended to provide arts activities, and we delivered a range of

activities including arts and crafts, a climbing wall and inflatables.



The Bazaar

Once again there was a large range of stalls with numerous organisations and individuals on 100 pitches in the Bazaar. These ranged from health and education through to community groups, faith groups and sole traders. The "village street" layout under the trees at the top of the park worked well.

Returning for 2022 was a dedicated food stall in the centre of the Bazaar where all the food stalls were located and seating available for people to enjoy their food. The Emerge stage was once again located within the food court providing entertainment for people while they ate. This year for the first time the festival provided power, using an low-emission generator, to food vendors. There were a few teething issues, but we viewed it as a

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success and look to provide power to food vendors again in future.



Film Festival

For the first time Beeston Festival extended into the evening. From 7 pm a series of short films were shown. The selection of independent short films were hand picked to represent real-life and honest themes in our community, including immigration, multiculturalism, and social pressures such as mental health.

The film festival was attended by some keen film enthusiasts, but did not prove as popular as we had hoped. We also struggled to recruit enough volunteers to help in the evening, having exhausted most of our supply during the day. It proved to be a strain for the current committee to organise an evening event along with the main festival. Therefore, we concluded that we will not be hosting a evening event on the day of the festival in the foreseeable future, unless we can get the support of additional committee members to organise this.

Environment

After last years push on going eco-friendly we continued with the changes we have adopted and made even further eco-friendly changes. These include: recyclable and

compostable plates/cutlery/etc..., water urns, improved waste sorting, additional vegetarian options, and providing power to food vendors to reduce the amount of generators onsite.

Monitoring of air quality in the park showed high emission in the morning when vehicles were operating in the park, but these dropped to very low levels from midday when the event started.

AVERAGE EXPOSURE

Low

15 AQI



15	4	9	3	15	9
All	PM2.5	PM10	PM1	NO2	VOC



Finance & Sponsorship

The Committee thanks our main sponsor this year: **The White Rose Office Park**.

Thanks also to our other sponsors:

- DePuy Synthes
- Building Blocks Nursery

We extend our thanks to the Leeds City Council Inner South Community Committee for their grant.

In addition to grants we raise funds ourselves. Our own stalls on the day (Barbecue, Teas, Cakes, Books, Jams,

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etc.) raised £2998. Stall bookings raised £6917.

In 2022 we were successful in being granted an Awards for All grant of £9983. This significantly helped our income and allowed us to close the 2022 accounts with approximately a £3000 surplus.

Volunteers

This year, we had around 51 volunteers - not including the committee (who are also all volunteers). They came from a wide range of cultures, ages, and walks of life.



Between them, they worked approximately 240 hours for free. The Community Development Foundation calculates that an hour of a volunteer's time is worth £13.70. This equates to £3288 worth of donated time.

They got through a vast range of work: setting up stages; moving generators; directing traffic; looking after lost children; picking up litter and managing stages to name but a few.

We had positive feedback from the volunteers who said, "Volunteering

makes me feel part of my local community and helps me to meet other people".



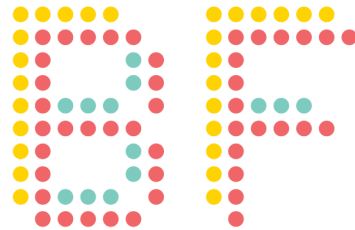
Acknowledgements

The Committee thanks all our supporters who helped make this year's Festival such a success.

- The Council's Parks Department, and especially
- Youth Services
- All the volunteers who helped out on the day
- All the sponsors and funders
- All the performers, stallholders and sports coaches
- Everyone who came along and made it such a great day.

Thanks to the organising committee:

Angela Gabriel (Chair)
Mark Day (Secretary)
Hannah Marshall (Treasurer)
Jeremy Morton
Ed Carlisle
Hannah Ward
Christine Thornton
Becky Howcroft
Councillor Paul Wray
Brenda Barlow
Lindsey Pearson
Emily Swingler
Darryl Baker
Andrew Hewitt



See you all next year - the
27th Beeston Festival will be
on
Saturday 24th June 2023

Contact Beeston Festival:

E: beestonfestival@gmail.com

W: www.beestonfestival.org.uk

F: www.facebook.com/beestonfestival

T: @BeestonFestival

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Income & Expenditure 2022 - Summary

	2022	2021
Total brought forward	24,883.02	28,975.78
Income raised	31,988.20	21,062.44
Expenditure	(29,040.57)	(25,157.18)
In year surplus/(deficit)	2,947.63	(4,094.74)
Interest received (savings)	10.25	1.98
Funds to carry forward	27,840.90	24,883.02
Transactions for following year	(791.43)	(39.82)
Funds in the bank	27,049.47	24,843.20

Income & Expenditure 2022 - detail

2021 funds carried forward into		
2022		5,622.28
Transactions in 2022 for 2021	See "expenditure" section for detail	(746.23)
2021 funds carried forward into		
2022		4,876.05

2022 actuals

Income

Festival

Festival	Stall bookings	6,917.00
Festival	Stall takings - Cafe	1,048.00
Festival	Stall takings - BBQ	1,239.00
Festival	Stall takings - Book stall	75
Festival	Stall takings - Jam Stall	500
Festival	Stall takings - Cake Stall	126.2
Festival	Funfair	1,300.00
Grants	Area committee (Leeds City Council)	6,000.00
Grants	Awards for All	9,983.00
Grants	Leeds City Council for sports & activities	300
Sponsorship	Faith Together	500
Sponsorship	De Puy	1,500.00
Sponsorship	White Rose	2,500.00

TOTAL Income	31,988.20
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Expenditure

Festival

Publicity	Programmes	(1,511.00)
Publicity	Banners / signs	(483.00)
Publicity	Website	(74.89)
Publicity	Band promotion further afield	(55.53)
Publicity	Drone footage and photographs	(245.00)
Logistics	Insurance	(635.00)

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Logistics	Toilets	(1,500.00)
Logistics	Marquees	(2,911.50)
Logistics	Generator hire	(1,000.00)
Logistics	Security	(1,145.04)
Logistics	PA System	(2,994.00)
Logistics	First aid / medical	(850.80)
Logistics	HR Fire	(72.00)
Logistics	Fencing	(629.76)
Entertainment	Stage Acts	
Entertainment	Arena Acts	
Entertainment	Walkabout Acts	-7,553.90
Entertainment	Stage hire (incl crew 2021)	
Entertainment	Crew hire	
Entertainment	Backline hire	
Young People / Sports	Children's activities	(1,200.00)
Festival Activities	Various	
Festival Activities	Theme	(4,352.00)
Festival Activities	Recycling cages (budget under "theme")	
Festival	BBQ supplies	(689.99)
Festival	Cafe supplies	(689.99)
Admin	Leeds Citizens	(50.00)
Admin	South Leeds Life sponsorship	(300.00)
Admin	Misc	(97.17)
TOTAL Expenditure		(29,040.57)
Fund surplus / (deficit) 2022		2,947.63
Bank balance to take into 2023		7,823.68
Transactions in 2022 for 2023		(799.99)
Current bank balance		7,023.69

[Full accounts](#)